

  
**touristtown**

Portfolio



bringing people  
to your community.

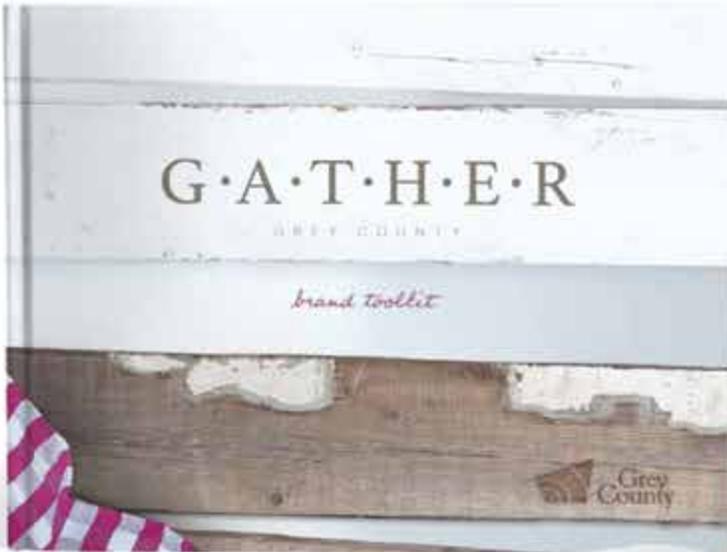


## Highly Accomplished and Creative Graphic Design

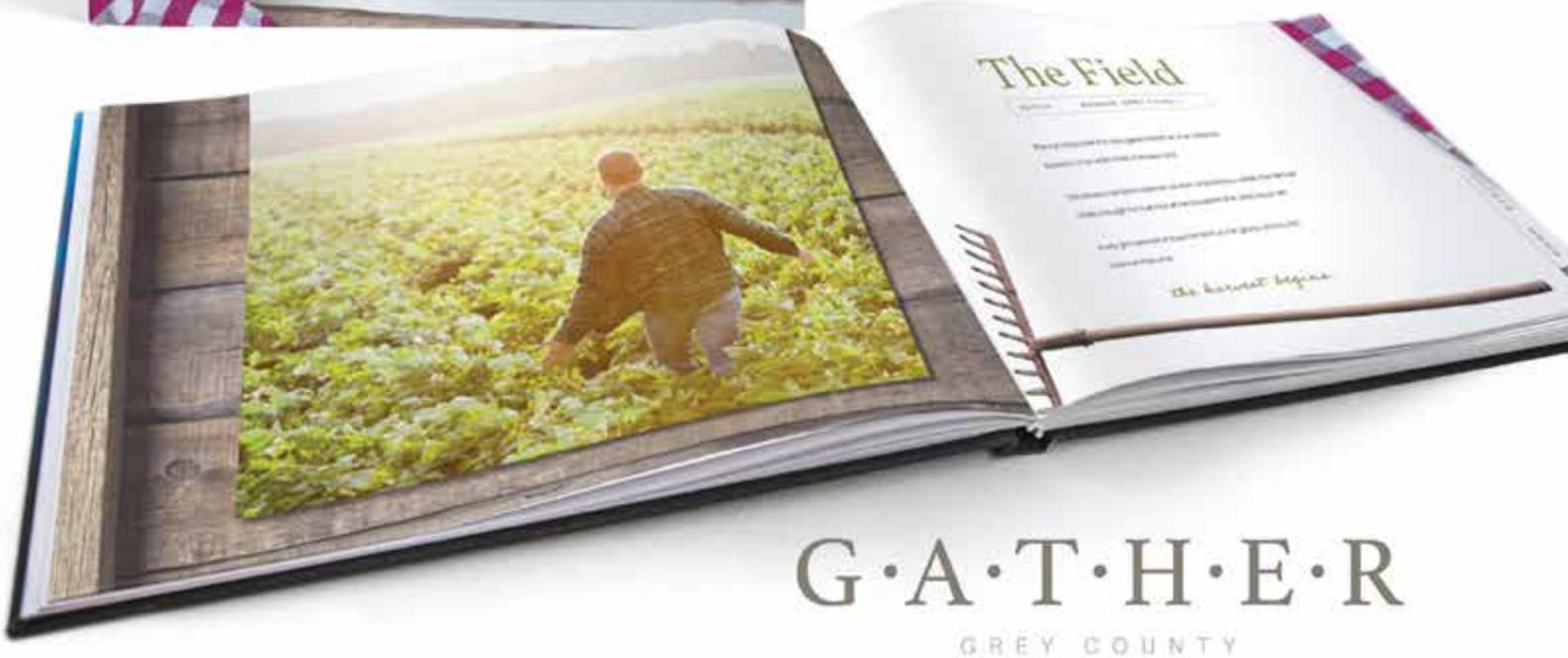
with extensive experience in marketing and design for private and public sector organizations and the tourism industry.

### CREATIVE EXPERTISE IN

- Corporate identity and branding
- Digital Marketing and Print Media
- Product packaging
- Website design and development  
mobile application development
- Image resizing for use in  
marketing and design applications
- Social media layouts
- Interpretive sign design
- Technical report design  
and book layouts
- Magazine layouts and ad design
- Large format signage (billboards)
- Illustrations and character/activity concept  
sketches & design development
- Vector graphic illustration and manipulation
- Tourism map design and development
- Building façade conceptual drawings
- Photography including colour  
and black & white
- Colour image correction to ensure  
brand consistency
- Photo editing
- More services upon request



## Brand Development and Print Media Design



# G·A·T·H·E·R

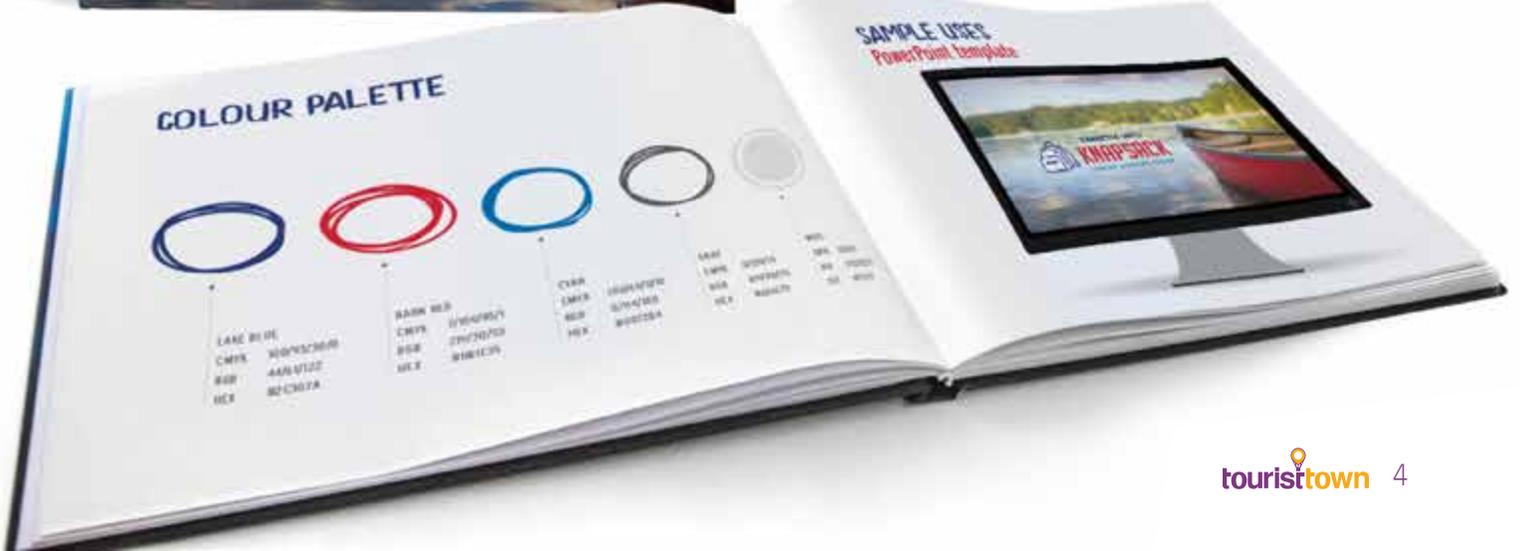
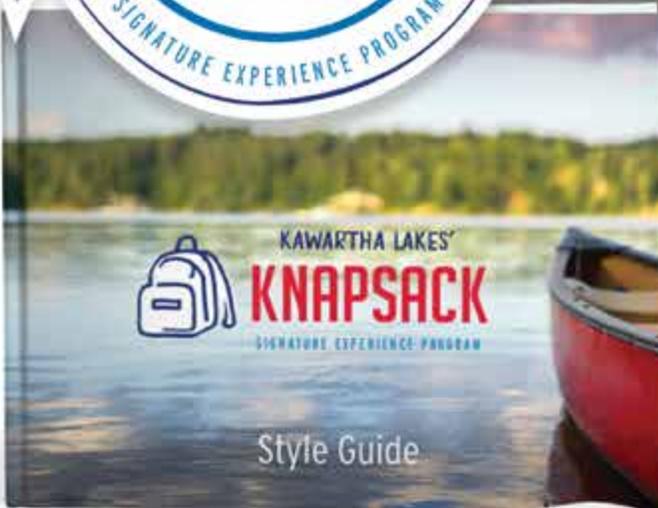
GREY COUNTY



# Brand Development and Print Media Design



KAWARTHA LAKES'  
**KNAPSACK**  
SIGNATURE EXPERIENCE PROGRAM



# Brand Development, Website and Mobile Application Design and Development



MOMENTS *of* ALGOMA  
GROUP OF SEVEN



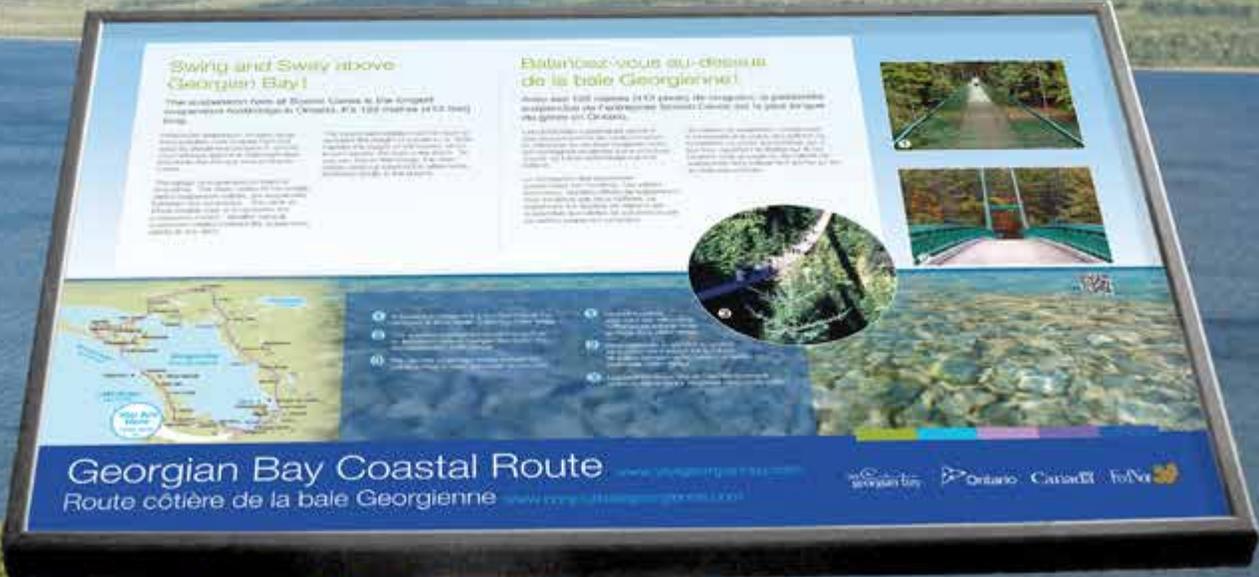
# Brand Development and Print Media Design

# Come wander.





# Print Media Design



# Digital Marketing and Print Media Design



# Print and Digital Media, Website and Mobile Application Design and Development

*something blue*



# Print and Digital Media, Website and Mobile Application Design and Development





# Print and Digital Media Design

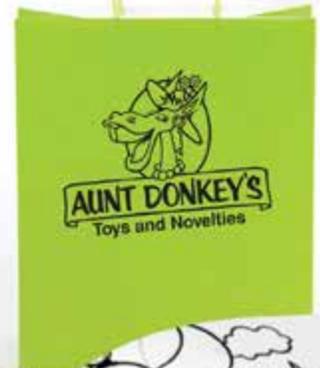
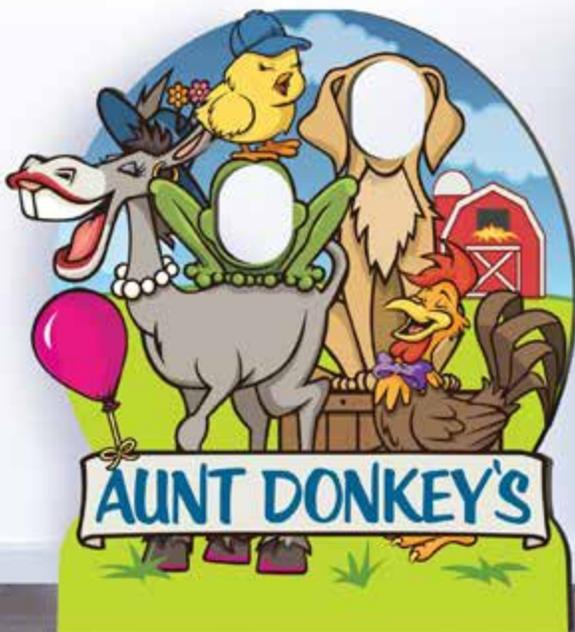


100 Year Celebration Logo

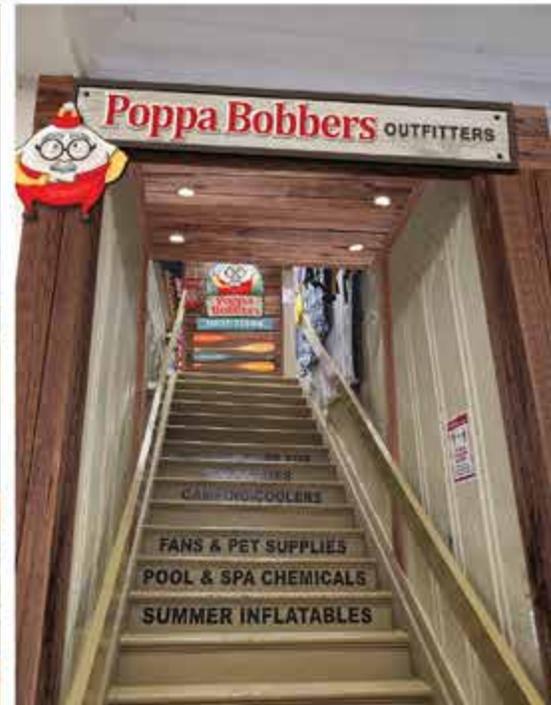
# Brand Development and Print Media Design



# Brand Development, Print Media and Digital Marketing



# Brand Development, Print Media



# Digital Media Design



"These eyes!"



"Behind the mask."



# Print Media Design



**\$64,274,213.00**  
in construction value  
so far in 2020.

---

NOT BAD EH?

**moving**  
—forward

[owensound.ca/movingforward](http://owensound.ca/movingforward)

Ever wonder what's over there?

We realize you may only make it as far as Blue Mountain, Thornbury or even Meaford, but we know you've wondered what's over there, over the Escarpment to the west. Here, there's a small city full of personality and charm located on the same bay you've grown to love.

*Why not see  
what's over the next hill?  
It might surprise you.*

**owen  
sound**  
where you want to live

[owensoundtourism.ca](http://owensoundtourism.ca)

# Print Media, Website Design and Development



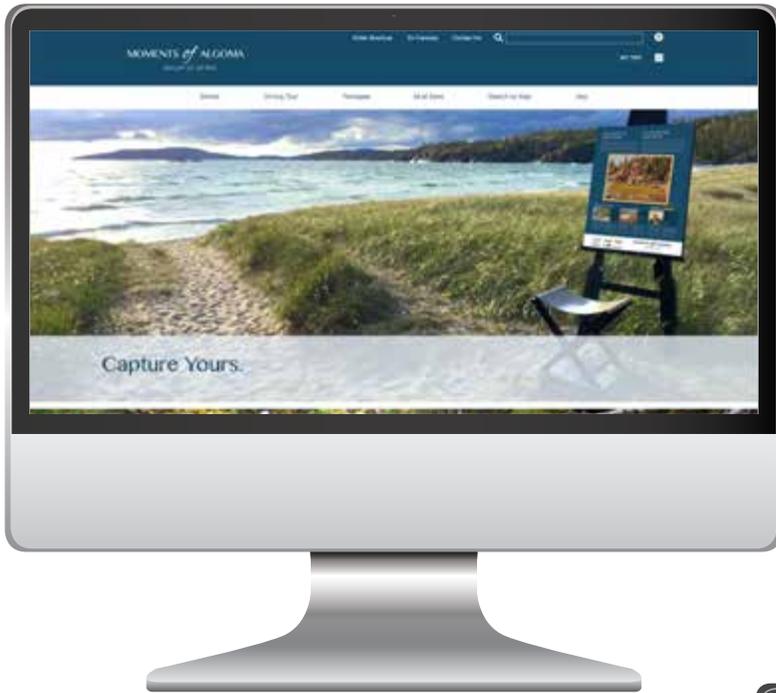
Hanover's Innovative People Program





# Brand Development, Digital and Print Media





**Brand Development,  
Website and Mobile Application  
Design and Development**

[www.momentsofalgoma.ca](http://www.momentsofalgoma.ca)

**Brand Development,  
Website Design and Development**

[www.exploretheshores.ca](http://www.exploretheshores.ca)



**Brand Development,  
Website Design and Development**

[www.ridethehighlands.ca](http://www.ridethehighlands.ca)





Brand Development,  
Website Design and  
Development

[www.somethingblue.ca](http://www.somethingblue.ca)

Brand Development,  
Website Design and Development

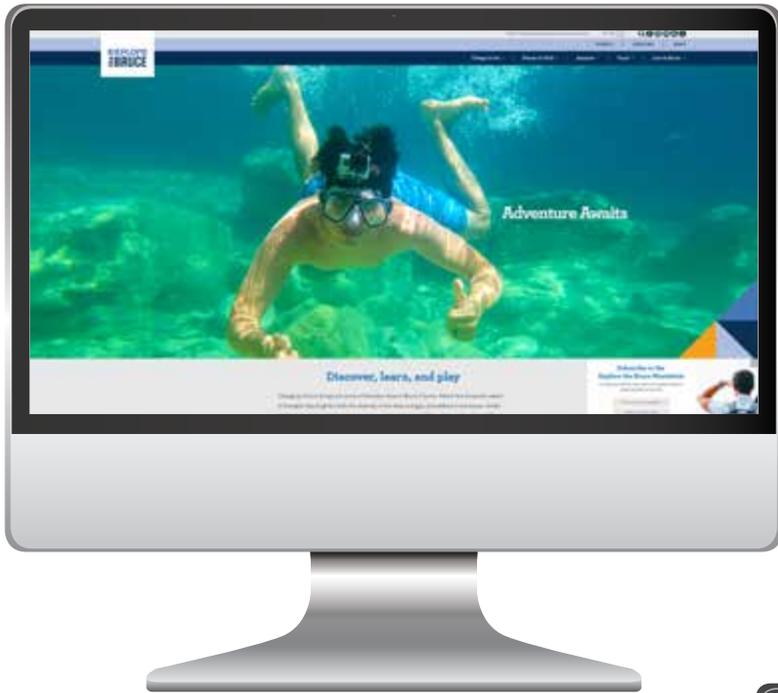
[www.birdieputt.ca](http://www.birdieputt.ca)



Brand Development,  
Website Design and  
Development

[www.gotbenefits.ca](http://www.gotbenefits.ca)





## Website Design and Development

[www.explorethebruce.com](http://www.explorethebruce.com)

## Brand Development, Website Design and Development

[www.hipphanover.ca](http://www.hipphanover.ca)



For more information, contact Tourist Town:  
[www.touristtown.ca](http://www.touristtown.ca) | [info@touristtown.ca](mailto:info@touristtown.ca) | (519) 378-3096