



  
**touristtown**

Portfolio



bringing people  
to your community.

## Highly Accomplished and Creative Graphic Design

with extensive experience in marketing and design for private and public sector organizations and the tourism industry.

### CREATIVE EXPERTISE IN

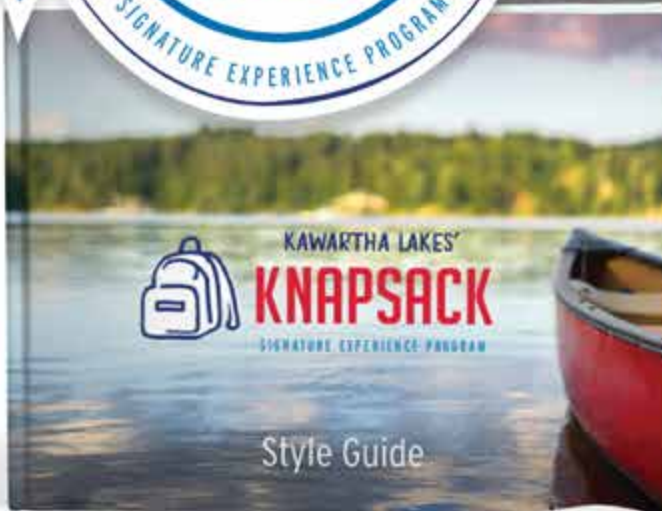
- Corporate identity and branding
- Digital Marketing and Print Media
- Product packaging
- Website design and development  
mobile application development
- Image resizing for use in  
marketing and design applications
- Social media layouts
- Interpretive sign design
- Technical report design  
and book layouts
- Magazine layouts and ad design
- Large format signage (billboards)
- Illustrations and character/activity concept  
sketches & design development
- Vector graphic illustration and manipulation
- Tourism map design and development
- Building façade conceptual drawings
- Photography including colour  
and black & white
- Colour image correction to ensure  
brand consistency
- Photo editing
- More services upon request



## Brand Development and Print Media Design



## Brand Development and Print Media Design





# Brand Development, Website and Mobile Application Design and Development



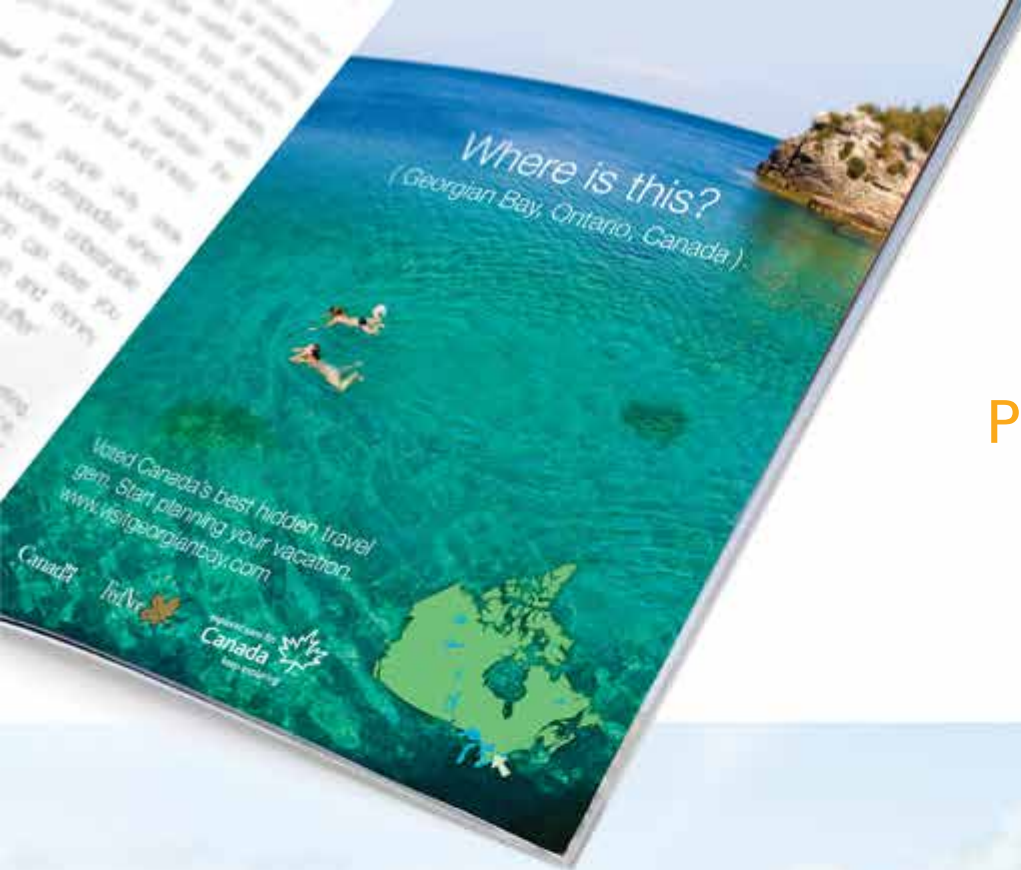
MOMENTS *of* ALGOMA  
GROUP OF SEVEN



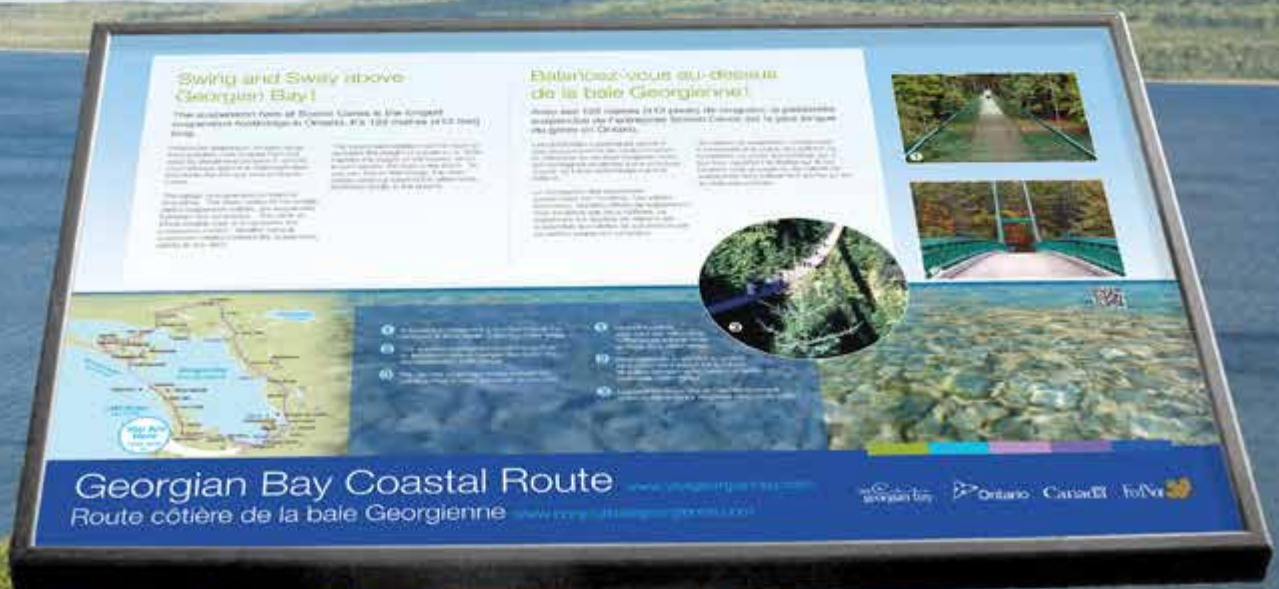
*Come wander.*







## Print Media Design



# Digital Marketing and Print Media Design





# Print and Digital Media, Website and Mobile Application Design and Development

*something blue*



# Print and Digital Media, Website and Mobile Application Design and Development





**FISHERMAN'S**  
*Cove*

TENT & TRAILER PARK RESORT

*Making Family  
Memories*

Since 1971



**Legend**

- Two-car garage
- Playground
- Pool
- Basketball
- Fishing
- Hike trails
- Other recreation
- BBQ launch
- Dog park/dog area
- Cable tv/traveler rentals
- Emergency defibrillator
- Washrooms & showers
- Accessible
- Water tap
- Laundry
- Dump station
- Garbage
- Recycling

**Site amenities**

- Seasonal sites
- Resort sites
- 30A hydro/water

**Site sections**

- Alexis Lakeside Cottages
- Mud Hut Lane
- Hunter's Hollow
- Camping in the Woods

**CLUB HOUSE / POOL HOUSES**

Adult Swim	10:30am - 12:00pm
Child	12:00pm - 3:00pm
Adult and Teen	1:00pm - 2:00pm
Adult Swim	2:00pm - 4:00pm
Child	4:00pm - 6:00pm
Juvenile/Juniors	6:00pm - 9:30pm
Adults 18 & Up	7:30pm - 9:30pm

**RECREATION HALL / POOL HOUSE**

Child	10:30am - 11:30am
Adult	11:30am - 1:00pm
Adult and Teen	1:00pm - 2:00pm
Senior	2:00pm - 3:30pm
Child	4:00pm - 6:00pm
Juvenile/Juniors	6:00pm - 9:30pm
Adults 18 & Up	7:30pm - 9:30pm

**Otter Lake**

**FISHERMAN'S Cove**

YOU ARE AT  
**Site Number**

**IN CASE OF EMERGENCY**  
Call 911 or 503-399-0000

**FishermansCove.com**

**touristown** 11



# Print and Digital Media Design



100 Year Celebration Logo

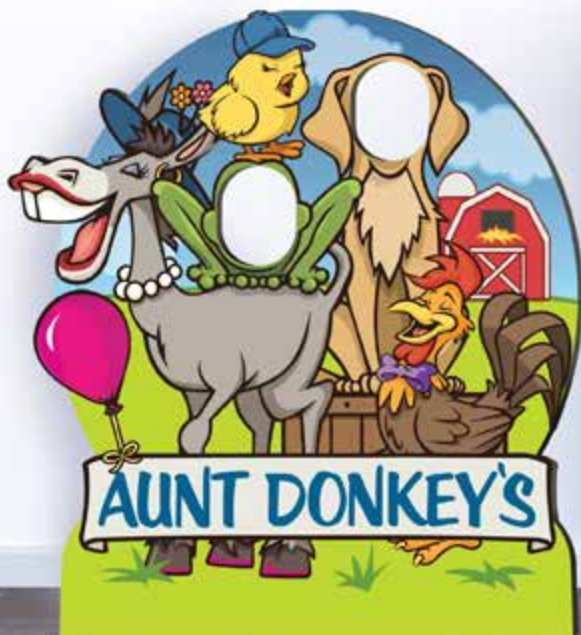


# Brand Development and Print Media Design





# Brand Development, Print Media and Digital Marketing





## Brand Development, Print Media



# Digital Media Design



"These eyes!"



"Behind the mask."



## Print Media Design




**\$64,274,213.00**  
in construction value  
so far in 2020.

NOT BAD EH?

**moving**  
— the — **forward**

[owensound.ca/movingforward](http://owensound.ca/movingforward)

Ever wonder what's over there?

We realize you may only make it as far as Blue Mountain, Thornbury or even Meaford, but we know you've wondered what's over there, over the Escarpment to the west. Here, there's a small city full of personality and charm located on the same bay you've grown to love.

*Why not see  
what's over the next hill?  
It might surprise you.*

**owen  
sound**  
where you want to live

[owensoundtourism.ca](http://owensoundtourism.ca)

## Print Media, Website Design and Development

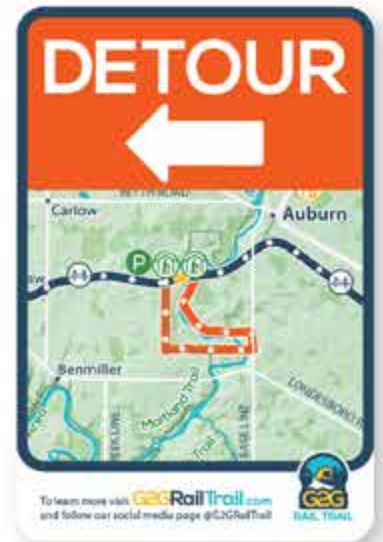


Hanover's Innovative  
People Program





# Brand Development, Digital and Print Media

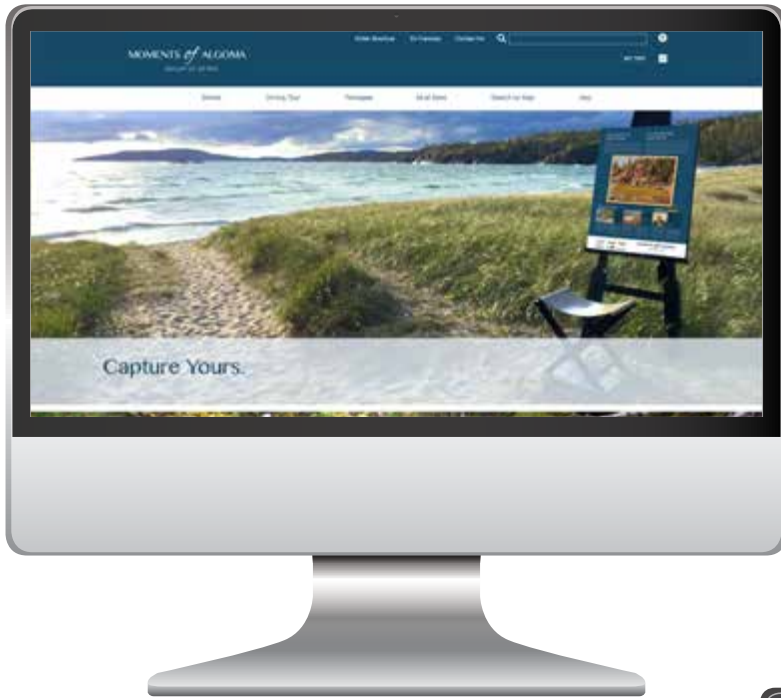




## Brand Development, Digital and Print Media





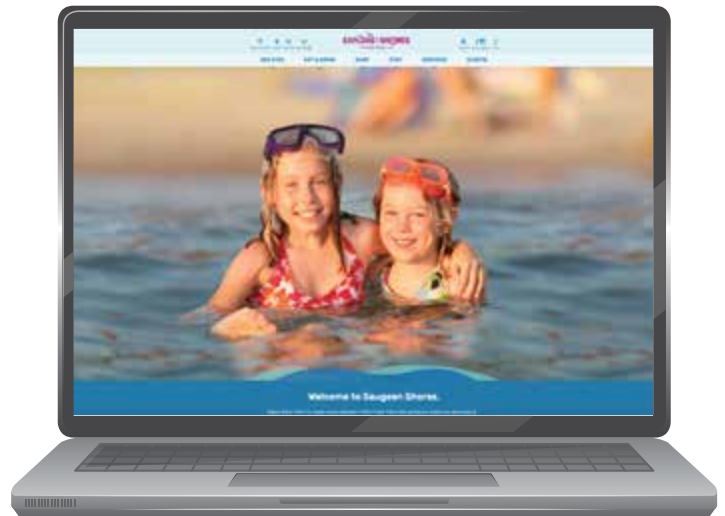


## Brand Development, Website and Mobile Application Design and Development

[www.momentsofalgoma.ca](http://www.momentsofalgoma.ca)

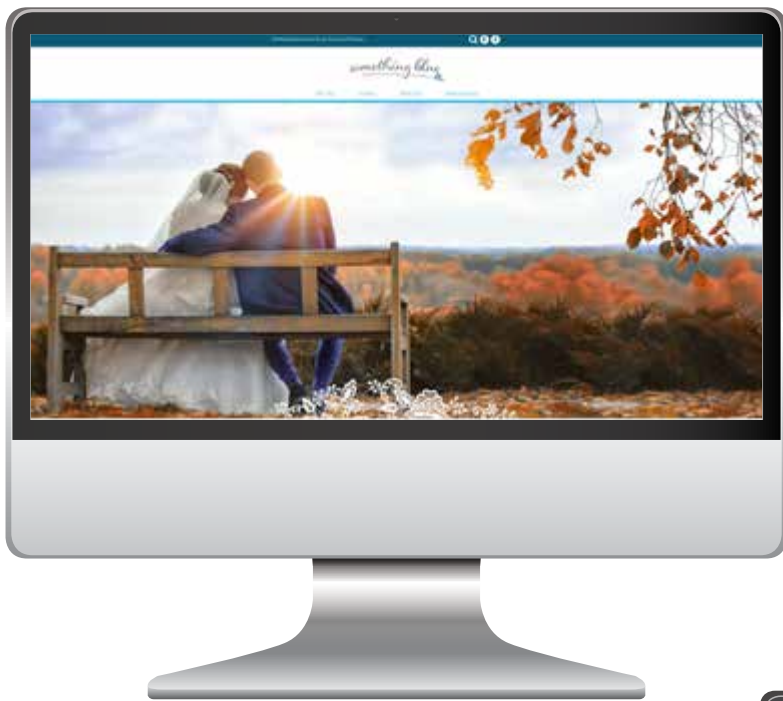
## Brand Development, Website Design and Development

[www.exploretheshores.ca](http://www.exploretheshores.ca)



## Brand Development, Website Design and Development

[www.ridethehighlands.ca](http://www.ridethehighlands.ca)



Brand Development,  
Website Design and  
Development

[www.somethingblue.ca](http://www.somethingblue.ca)

Brand Development,  
Website Design and Development

[www.birdieputt.ca](http://www.birdieputt.ca)



Brand Development,  
Website Design and  
Development

[www.gotbenefits.ca](http://www.gotbenefits.ca)







## Website Design and Development

[www.explorethebruce.com](http://www.explorethebruce.com)

## Brand Development, Website Design and Development

[www.hipphanover.ca](http://www.hipphanover.ca)



For more information, contact Tourist Town:

[www.touristtown.ca](http://www.touristtown.ca) | [info@touristtown.ca](mailto:info@touristtown.ca) | (519) 378-3096