



What is Tourist Town?

Tourist Town is an online platform that allows communities to work together to collectively promote themselves as a tourism region that is worth visiting and spending time in.

How does it work?

Businesses, public assets (parks, playgrounds, trails, beaches, etc.), experiences, events, pictures and stories are all saved in a centralized database. Each community has their own unique website, using their own branding and information - but the information is shared seamlessly over multiple websites.

EXAMPLE:

The Chi-Cheemaun adds information, images and video to the Tourist Town platform through a login and password. It simultaneously appears on **VisitTobermory.ca**, **VisitLionsHead.ca** and **VisitBrucePeninsula.ca**

At the same time, it also appears on **VisitSaubleBeach.ca**, **VisitWarton.ca**, **VisitSouthampton.ca**, **VisitPortElgin.ca**, **visitSaugeenShores.ca** and **VisitKincardine.ca** under 'Day Trips'.

Finally, the same information will also appear on **ExploreTheBruce.com** and additional websites that are developed.

*Bruce County to select featured listings based on developed criteria.

What does my listing include?

An Enhanced Listing is \$20/month and includes a Description, Contact details, Google mapping, Video/Image Gallery, Amenities, Social Media links, listing SEO, TripAdvisor, Recommendations and more! Many businesses use their listing as their website!

A free listing includes business name and address only.

Receive a login and password to update your listing anytime you want, even from your smart phone!

How do I get started?

Getting your listing started only takes a few minutes. Give us a call 519-378-3096.

TESTIMONIALS

I have been with Tourist Town for over four years and have found it to be an extremely easy, affordable and effective way of promoting my business online. I use my Tourist Town listing as a website for my business because it's easier to keep up to date than a separate website.

Koreen Ryan, Ram Trophies & Sportswear, Wiarton

After we signed up with Tourist Town we immediately started getting calls for our cottage rental.

Tom Webster, Sunset Beach House, Port Elgin

I absolutely love the ease of what Tourist Town provides. It is definitely one of the best tools to promote my business. The easy step by step guidance, the freedom to be able to go in and adapt information at any given time, and the close personal support of the Tourist Town team, makes this so brilliant. I can absolutely say that I have a great momentum building due to the broad range that Tourist Town reaches.

Donna Bayes, SELF, Port Elgin



For more information, and to sign up, contact Tourist Town:
www.touristtown.ca | info@touristtown.ca | (519) 378-3096

