

# Port Elgin BIA - Meeting Agenda

07 October 2019 / 5:30 pm / The Queen's

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**Call to order:** 5:48 pm

**Attendees:**

Tami Atkinson

Addison Ziegler

Jami Smith

Katherine Stewart

Absent with Notice: Joe Allen

**Approval of Last Meeting Minutes:** Jami motion for approval, Addison seconds.

**Welcome:**

**Pecuniary Interest:**

**Agenda Items:**

- 1) Vice-Chair Election between Angela Albright and Addison Ziegler

Silent Voting in favour of Addison Ziegler

**Action:** Kat update the Town

- 2) Treasury Report

No update, Joe is absent

- 3) Public Art Mural – Peever's

Jami spoke to owner, have not yet decided what they want done with the mural

Action: Peever's will let us know what they want to do. BIA has an open communication plan with Peever's

- 4) Trees – Town of Saugeen Shores will have four dead trees replaced

- 5) Kraft Heinz Project Play – Lamont Sports Park

Status: 572 nominations from the community, top four communities will be announced on Saturday Oct 12 (Mtl vs. Edm hockey game). Voting begins October 18-20.

**Action:**

Katherine: Once Saugeen Shores is announced, Jami will send Kat the Letter to share with BIA membership to encourage voting

Angela: will share an advertisement on Facebook page to encourage voting

6) 2020 Plant Designs

Keith will provide us with the quote this week (SDSS)

7) Economic Impact of Tourism, Jay Posner

**Action:** Share email/survey with general membership  
"Official Plan Review Survey"

8) Expanding the BIA Boundaries

This is possible but we should consult with Linda White for guidance

9) Santa Claus Parade (November 23)

Chamber of Commerce has decided to hold one parade per year with alternating locations between Southampton and Port Elgin, beginning in Southampton this year

- We can take lead credit in putting on the Port Elgin Santa Claus parade, Taralynn Golbeck and Joanne Robbins willing to partner with the BIA
- Santa's float requires updating
- Tami reached out to Paisley to inquire about renting their Santa Float
- Tami motions the BIA takes over the Santa Claus Parade this year, Angela seconds. All in favour.
- **Action:** Tami will draft a media release

10) Shoppers Night (Nov 14)

- Market with Reindeer

**Action:** Angela will contact Tiger Paw

11) BIA Coordinator

Interview Dates set for this week to be conducted by Tami and Katherine

**New Business:**

- Sandwich Boards

**Action:** Angela will contact SDSS to work with the school in creating new sandwich boards

- Acknowledgement to members in the form of "Welcome Package", "Anniversary Gifts", etc.

Tami motions to allocate a budget line (\$20 per gift) for these membership milestones, Addison seconds. All in favour.

**Next Meeting:** November 4<sup>th</sup> at 5:30 pm, The Queen's

**Adjournment:** 7:18 pm