



RULES AND REGULATIONS

1. Participants must reside in one of these jurisdictions: Town of South Bruce Peninsula, Municipality of Northern Bruce Peninsula, Township of Georgian Bluffs or City of Owen Sound.
2. Participants must be currently enrolled in a secondary school in one of these jurisdictions.
3. Participants agree to seek their own business sponsor, where possible. This sponsor must conduct business in the Town of South Bruce Peninsula, Municipality of Northern Bruce Peninsula or the Township of Georgian Bluffs.
4. Participants agree to submit sponsorship fee (\$50.00) and registration packages to the pageant organizer no later than Monday, October 26, 2015.
5. Pageant winners must be available during Prediction Morning, Tuesday, February 2, 2016 as well as for the events associated with the Wiaraton Willie Festival. Exceptions will be made to accommodate exams and studying time.
6. Participants and/or relatives of participants shall not approach the pageant judges with the intent to influence or harass.
7. Participants must conduct themselves in a professional manner.
8. Participants shall provide their own wardrobe for the Willie Fun Day, preliminary judging and pageant. Participants are welcome to seek sponsor assistance with their wardrobe and/or accessories. This is certainly not a requirement of your sponsor.
9. Participants will take part in the Willie Fun Day on Sunday, November 1, 2015 from 10:00 a.m. to 3:00 p.m. – home base is Dockside Willie's, 402 William Street, Wiaraton. Relaxed, comfortable attire is appropriate.
9. Preliminary judging will take place on Sunday, January 24, 2016 beginning at 1:00 p.m. at Dockside Willie's. This will be an informal opportunity for the participants and judges to gather socially in a meet and greet setting. Business casual attire is acceptable for the preliminary judging session. The Wiaraton Echo will be on hand to photograph the contestants.
10. Participants are required, on pageant day, Friday, January 29, 2016, to arrive at the Wiaraton Meeting Place, 575 Edward Street, no less than forty-five (45) minutes prior to the event. The event will commence at 7:00 p.m. Semi formal dress is appropriate for the pageant event.
11. Wardrobe, hair, make-up and such shall be the responsibility of the participant.
12. Only the first fifteen (15) participant registrations received will be accepted for the pageant.

KEY DATES TO REMEMBER

Deadline for Registration: Monday, October 26, 2015

Sunday, November 1, 2015 – Willie Fun Day – 10:00 a.m. to 3:00 p.m. at Dockside Willie's (all day)

Sunday, January 24, 2016 – Preliminary Judging – 1:00 p.m. start time at Dockside Willie's

Friday, January 29, 2016 – Crowning Event/Pageant – 6:15 p.m. arrival time at Wiaraton Meeting Place

Pageant starts at 7:00 p.m. – Admission: \$6/Adults and \$5/Seniors and all others

REGISTRATION SUBMISSION

The following must be submitted no later than Monday, October 26, 2015. Please note that all monies submitted for participation in the pageant are non-refundable. The failure of a participant to appear for the Willie Fun Day and preliminary judging session will disqualify that person from continuing in the pageant process. Incomplete registration packages will not be accepted.

Submit registrations to pageant organizer, Mary Lynn Standen, by mail or in person at 620 Mary Street (P. O. Box 73), Wiarton, Ontario. Feel free to call to answer any questions, (519) 534-9125/residence or email to marylynn.nbp@amtelecom.net.

GENERAL PAGEANT INFORMATION

The Queen of the Festival pageant was reborn for the Wiarton Willie Festival in 2010 after an absence of some eighteen years. 2016 will be the 60th Anniversary of the Wiarton Willie Festival. The Festival founder is Mac McKenzie.

The pageant is very fortunate to have lead sponsor, Nicol Insurance, on board. A \$1,000.00 bursary will be awarded to the 2016 Queen of the Festival, a \$300.00 bursary to the 1st Runner-up (Festival Princess) and a \$200.00 bursary to the 2nd runner-up (Festival Princess).

On Sunday, November 1, 2015, all contestants will assemble at 10:00 a.m. at Dockside Willie's for the Willie Fun Day. Please dress casually and comfortably. The girls will be treated to a variety of activities during the course of the day—spending time at local businesses plus discussing topics such as clothing, lifestyle, nutrition, health and wellness, aesthetics as well as sessions about financial planning, motivation and the environmental heritage. Lunch will be served by our kind hosts, Tanya and Greg Norton, at Dockside Willie's. This is intended as a fun, social, interactive and hopefully, educational day for the pageant contestants and judges.

On Sunday, January 24, 2016, preliminary judging will take place at Dockside Willie's. Dress is business casual. The afternoon will consist of a meet and greet time and talk involving the contestants and judges as well as a little one on one time so that the judges can get to know each girl a little more.

On Friday, January 29, 2016, contestants will gather at the Wiarton Meeting Place at 6:15 p.m. at which time, each contestant will be given a question that she will be required to answer in front of the audience and judges. The contestant will have 30-45 minutes before the event to "wrap her head" around her answer to the question. She is permitted to use her notes when delivering the answer in front of the audience. The pageant will commence at 7:00 p.m.

As the event begins, the contestants will be introduced individually and then be seated in the front row. A sash, printed with the name of your business sponsor, will be worn at the pageant. Please keep your sash as a token of your participation.

It is expected that the Queen of the Festival and Princesses will appear at as many Festival events as possible. The pageant organizer will be pleased to escort the Queen, Princesses and Miss Congeniality to various festival activities. Most importantly, it is imperative that the Queen of the Festival, Princesses and Miss Congeniality are present at Prediction Morning, Tuesday, February 2, 2016 in Bluewater Park.

Please retain these Rules and Regulations and General Pageant Information for your future reference.

...and again, please feel free to call me with any questions that you may have:

Mary Lynn Standen (519) 534-9125
(or email to marylynn.nbp@amtelecom.net)

CONTESTANT REGISTRATION

PERSONAL INFORMATION

Name: _____ Date of Birth: _____

Address: _____

Town: _____ Postal Code: _____ Telephone: 519 _____

Cell/Alternate Contact: 519 _____ Email: _____

EDUCATIONAL INFORMATION

School Name: _____ Grade: _____

SCHOOL AND COMMUNITY INTERACTION

Please list sports, clubs, organizations that you actively interact with at school as well as in the community and explain your volunteer involvement:

School: _____

Community: _____

What prompted you to register for the pageant?: _____

POST SECONDARY INTERESTS

Please explain your preferred area of study and institution that you would consider as part of continuing education at the post secondary level (college or university):

Please sign and date below to confirm the accuracy of the information contained in this application.

Signature

Date

SPONSORSHIP INFORMATION

To the contestant:

Sponsors are only required to pay for the pageant registration fee and, in return, you will be an ambassador of that respected local business. It is at the discretion of your sponsor whether or not to provide wardrobe or cover other incidental items such as hair and aesthetics.

To the sponsor:

The young lady that you have selected to represent you will be the face of your business during the pageant and, potentially, during the festival itself if she is selected as the Queen of the Festival or a Festival Princess (runner-up) or Miss Congeniality. If you feel it appropriate or necessary, you may discuss a code of conduct with your representative which is reflective of your company/organization.

The sponsor's obligation is to provide the contestant's registration fee. The entry fee is Fifty (\$50.00) Dollars.

SPONSOR REGISTRATION

Business Name: _____

Address: _____

Town: _____ Postal Code: _____ Telephone: 519 _____

Cell/Alternate Contact: 519 _____ Email: _____

Please print the business name as it is to appear on the sash:

Please make your business cheque payable to the Wiarton & District Chamber of Commerce and mail, email or hand deliver to the pageant coordinator, Mary Lynn Standen, as follows:

620 Mary Street
P. O. Box 73
Warton, Ontario N0H 2T0
(519) 534-9125/residence
(519) 793-3522, X229/business
marylynn.nbp@amtelecom.net.